

EXIT STRATEGY (a feature film) inspired by a true story

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LOGLINE: A noted life coach, author and television host finds herself dethroned when her own eight- step program isn't enough to resolve her own personal and highly publicized problems.

TAGLINE: Sometimes winning requires losing everything.

PRIMARY CAST TYPE:

Gabby Cardoni: Jennifer Anniston; Sandra Bullock; Cameron Diaz; Kate Winslet

SYNOPSIS

Dr. Gabby Cardoni, a life strategist, is a widely known author and host of her own television show. She makes her living giving other people advice. After suffering several severe and consecutive blows to her own personal life, Gabby finds that the eight-step plan she customarily offers others, isn't enough to get over her own hurdles. It rocks her world and her faith.

When she receives extensive criticism and negative national press coverage, her television contract is terminated, all of her books are pulled from the bookstore shelves and her agent receives a plethora of cancellations for future speaking engagements. She experiences depression like she's never known possible and really wishes she were dead. However, her pride prevents her from caving because of what she reasons would happen to her reputation, post mortem.

So, Gabby sets out on a mission to put herself in dangerous situations, hoping that someone, somehow will off- her. However, with each situation, her plan is thwarted and she comes out the hero rather than a victim. She draws more positive press coverage than ever. Not the results she is looking for, nor is the fact, although not known to her, that everyone from agents, to book publishers to film producers are taking note.

Eventually, exhausted from feeling bloodied and beaten by life, she decides that she doesn't care about public opinion and makes plans to take her own life by downing a bottle of wine, then sitting inside her car running in a closed garage. During the night, unaware that she misses repeated calls offering her a lucrative deal for her life story, her car runs out of gas. Her failed attempt comes with an epiphany- the importance of holding on for just one more day.

Still, feeling frustrated, exhausted and with her faith at ebb, she capitulates to an unknown and vastly redefined future. Once resigned and at peace as a full time resident of this place called surrender, and being reinvented to the point of being unrecognizable, Gabby discovers that sometimes winning requires losing everything.